

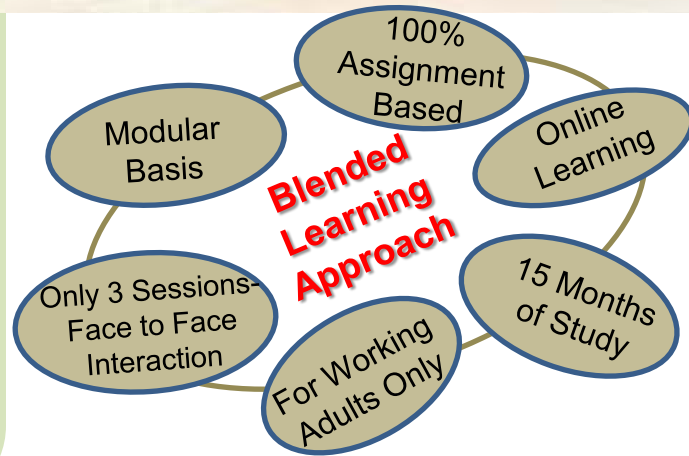
A e U

Asia e University is a dual-mode international university established in 2007 under the Asia Cooperation Dialogue (ACD) with the support of 31 ACD member countries, including Malaysia, as a prime mover for e-Education.

Asia e University established in 2007 has grown steadily to offer postgraduate, undergraduate and executive programs, both locally and internationally. It has ventured into several countries within the ACD especially in India, Indonesia and the Middle East, and beyond especially into Africa.

COURSE CONTENTS

01. Business Strategy & Strategic Management
02. Corporate Financial Management & Decision Making
03. Organizational Leadership & Management
04. Logistics & Supply Management
05. Strategic Human Capital Management
06. Operations Strategy
07. Research Methodology
08. Quality Systems Management
09. Perspectives of Project Management
10. Strategic Marketing Management
11. Business Ethics & Corporate Governance



LEARNING OUTCOMES

- ❖ Enable the individuals to acquire the specialist knowledge, skills and competencies in various integrated disciplines of business management
- ❖ Keep the individuals abreast of economic changes and globalization that have an impact upon business strategy
- ❖ Strategize the business operations through maximization of available resources to ensure higher productivity.
- ❖ Acquire new management tools, techniques and practices.

ADMISSION REQUIREMENTS

- ❖ Working adults with an AeU Executive Diploma or its equivalent qualification and a minimum of five (5) years working experience OR
- ❖ Working adults of 35 years and above with minimum of SPM qualification OR its equivalent.

AWARD

Conferred by Asia e University (AeU)

COURSE FEE

The total course fee for the whole program is:

- Malaysian Students RM14,250.00
- International Students USD 5,000.00

Program Details

EXECUTIVE MASTER IN BUSINESS OPERATIONS MANAGEMENT

BENEFITS OF THE PROGRAM

- The programs are basically designed for the busy working professionals.
- BLENDED LEARNING:** Only seven (7) days for face-to-face interaction and rest using online approach.
- Flexible educational opportunities in terms of access and multiple modes of knowledge acquisition.
- Fifteen (15) Months of Study

LEARNING METHODOLOGY

- Classroom / face-to-face interactive sessions
- Online Learning
- e-Library
- e-Book
- Online request / Discussion / Case Studies

IMPLEMENTATION PLAN

NEW INTAKE

Register Now

PAYMENT METHODS

- EPF Withdrawal Scheme
- Easy Payment / Installment Scheme
- Company Sponsorship
- Bank Loan

VENUE

AKADEMI SURIA SDN.BHD.
No. 8-01, Jalan Suria 2,
Bandar Seri Alam, 81750
Masai, Johor.
www.suria.edu.my
info@suria.edu.my

SESSION	DAY	MODULE (S)
Session 1 Classroom Interaction	Day 1	Program Introduction
		Asia e University Briefing
	Day 1	Project Work & Referencing Guidelines
		Day 2
Self Study		- Corporate Financial Management & Decision Making
		• Organizational Leadership & Management
		• Logistics & Supply Management
Session 2 Classroom Interaction	Day 1	Preparation of Assignments
		Day 2
	Day 3	- Operations Strategy
		- Research Methodology
Self Study		• Quality Systems Management
		• Perspectives of Project Management
		Preparation of Assignments
Session 3 Classroom Interaction	Day 1	- Strategic Marketing Management
	Day 2	- Business Ethics & Corporate Governance
		Project Work
Self Study		• Preparation of Assignments & Case Study Analysis
		• Preparation of Final Project Work