Asia e University is a dual-mode international university established in 2007 under the Asia Cooperation Dialogue (ACD) with the support of 31 ACD member countries, including Malaysia, as a prime mover for e-Education. Asia e University established in 2007 has grown steadily to offer postgraduate, undergraduate and executive programs, both locally and internationally. It has ventured into several countries within the ACD especially in India, Indonesia and the Middle East, and beyond especially into Africa.

**COURSE CONTENTS**

01. Business Strategy & Strategic Management
02. Corporate Financial Management & Decision Making
03. Organizational Leadership & Management
04. Logistics & Supply Management
05. Strategic Human Capital Management
06. Operations Strategy
07. Research Methodology
08. Quality Systems Management
09. Perspectives of Project Management
10. Strategic Marketing Management
11. Business Ethics & Corporate Governance

**LEARNING OUTCOMES**

- Enable the individuals to acquire the specialist knowledge, skills and competencies in various integrated disciplines of business management
- Keep the individuals abreast of economic changes and globalization that have an impact upon business strategy
- Strategize the business operations through maximization of available resources to ensure higher productivity.
- Acquire new management tools, techniques and practices.

**ADMISSION REQUIREMENTS**

- Working adults with an AeU Executive Diploma or its equivalent qualification and a minimum of five (5) years working experience OR
- Working adults of 35 years and above with minimum of SPM qualification OR its equivalent.

**AWARD**

Conferred by Asia e University (AeU)

**COURSE FEE**

The total course fee for the whole program is:

- **Malaysian Students** RM14,250.00
- **International Students** USD 5,000.00
Program Details

EXECUTIVE MASTER IN BUSINESS OPERATIONS MANAGEMENT

**BENEFITS OF THE PROGRAM**
- The programs are basically designed for the busy working professionals.

**BLENDED LEARNING:**
- Only seven (7) days for face-to-face interaction and rest using online approach.
- Flexible educational opportunities in terms of access and multiple modes of knowledge acquisition.
- Fifteen (15) Months of Study

**LEARNING METHODOLOGY**
- Classroom / face-to-face interactive sessions
- Online Learning
- e-Library
- e-Book
- Online request / Discussion / Case Studies

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**NEW INTAKE**
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**PAYMENT METHODS**
- EPF Withdrawal Scheme
- Easy Payment / Installment Scheme
- Company Sponsorship
- Bank Loan

**VENUE**
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No. 8-01, Jalan Suria 2,
Bandar Seri Alam, 81750
Masai, Johor.
www.suria.edu.my
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